



**FOR IMMEDIATE RELEASE**

**SOUTHRIDGE INVESTMENT GROUP LLC. ANNOUNCES THE FURTHER EXPANSION OF ITS INVESTMENT BANKING GROUP**

**RIDGEFIELD, CT., December 1, 2006 – Southridge Investment Group LLC. (“Southridge”)**, a full service NASD member broker dealer, announced today that it has hired another investment banker to support its expanding banking activities. Mr. Conrad Huss joins the group with over 25 years of general investment banking and operating experience. Over the course of his career, Mr. Huss has served as Managing Director for a number of investment banking units at small and middle market firms, as Founding Partner of a boutique bank specializing in technology and health care, and as Chief Executive Officer of a medical technology company. To date, Mr. Huss is responsible for initiating and raising capital of over \$1.5 billion. His main office of operations will be out of Southridge’s New York Office.

This hire furthers the growth of the Southridge group of companies as it directly complements the expanding asset management practice as well as has synergies with the operations of merchant banking activities of Southridge LLC. Mr. Huss can be reached directly by phone at 212.994.9873 or by email at [chuss@southridgegroup.com](mailto:chuss@southridgegroup.com).

**About Southridge Investment Group ([www.southridgegroup.com](http://www.southridgegroup.com))**

Southridge Investment Group LLC is a full service NASD registered broker dealer and investment banking firm authorized to do business in all 50 states. The investment banking practice focuses on the sponsorship needs of small, medium and emerging growth companies as well as the needs of both institutional and individual investors interested in that segment of the market. The firm offers a full range of corporate finance services, including underwritings, M&A, financial advisory, valuations and private placements. The firm can also provide a full service brokerage and trading services to individuals and corporate clients.

**About Southridge LLC ([www.southridgellc.com](http://www.southridgellc.com))**

Southridge LLC is a US based boutique merchant banking firm that provides sophisticated financial advisory, funding services and alternative investment products to both clients and partner portfolio companies. Southridge has been in the business of servicing clients and managing funds for over 10 years and has built extensive internal and external networks of experienced professionals and financial products. During that time Southridge, through its affiliated companies, has funded over \$1 billion in structured financing to over 250 portfolio companies globally. The firm’s pedigree is portfolio management for Southridge Asset Management provides investment professionals with the technology, research, products and support to help their clients achieve.

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