



Zippi Aims to Continue 100% Revenue Growth Ramp as Total Revenues Approach \$500,000. Company Projects Target of \$4 Million 2009 Revenues and \$13 Million 2010 Revenues

SAN JOSE, CA, Sep 24, 2008 (MARKET WIRE via COMTEX) -- Zippi Networks Inc. (PINKSHEETS: ZIPI), turning America's "Clutter into Cash," today announced that the Company is now approaching five hundred thousand dollars in total revenues.

Furthermore, Zippi's monthly recurring revenues are showing the traction needed to ramp marketing efforts, expand new channels, and build towards a cash flow positive goal for Q2 2009.

"Zippi has recently completed a very intense beta release period, which accounted for a portion of the company's revenues coming out of calendar Q2 and preparing for launch. The company is currently realizing 100% month over month increases in revenue from July to August of this year, with all signs showing this continued growth through September as well. Zippi is also excited about the timing of our relationship with the **Southridge Investment Group LLC**, their expertise and track record bring great efficiencies to our near term commitment in achieving a growth round of capital, this capital raise will allow the company to effectively build current revenues to a projected target of four million (\$4,000,000) in total revenue for fiscal year end June 30, 2009, growing to thirteen million (\$13,000,000) in revenue for fiscal year end June 30, 2010," said Robert A. Rositano Jr., Zippi's CEO.

Mr. Conrad Huss, Senior Managing Director of Southridge Investment Group, said, "We are very impressed with Zippi's Management, business model, and overall eBay Marketplace acceptance while in attendance of the official launch of Zippi's products and services in June 2008 at the annual eBay Live conference. We believe that our knowledge of the financial markets will benefit Zippi as the Company continues to raise capital to grow current revenues, strengthen its Brand, and leverage its unique market position. In these slow economic times Zippi offers a very unique opportunity for those who engage in its 'Clutter Out...Cash In' services or especially for those who decide to take advantage of the Business opportunity Zippi provides," added Mr. Huss.

About Southridge Investment Group LLC

Southridge Investment Group LLC is a full service FINRA/SIPC registered broker dealer and investment banking firm authorized to do business in all 50 states. The investment banking practice focuses on the sponsorship needs of small, medium and emerging growth companies as well as the needs of both institutional and individual investors interested in that segment of the market. The firm offers a full range of corporate finance services, including underwritings, M & A, financial advisory, valuations and private placements. The firm can also provide full service brokerage and trading services to individuals and corporate clients. (www.southridgegroup.com)

About the Company:

Zippi(TM) Networks, Inc. (PINKSHEETS: ZIPI), headquartered in San Jose, Calif., has created a revolutionary business process (three US Patents Pending), together with the ease of hand-held mobile technology, social networking, and the ability to recycle that empowers a new generation of online sellers. Founded in 2006, Zippi promises to engage consumers with an easy toll free telephone number designed to allow everyone an easy hassle free way of selling items online; by phoning 1-877-GO-ZIPPI an item owner can receive a quick "mini appraisal" through the "Ask Zippi" appraisal system. Zippi connects this appraisal with the appropriate Zipster (eBay seller) which handles the entire transaction.

The strength of the eBay community resides in eBay's very own message "the power of all of us," until Zippi each and every eBay seller has been very careful not to give away selling secrets, creating competition within the eBay marketplace. Zippi embraces the power of many, allowing each "Zipster" to build teams on eBay with "Zippi TeamBuilder(TM)" allowing a Zipster to scale earnings and eliminate competition by building team members, which has never been allowed within the eBay community, until now with Zippi!

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