

**FOR IMMEDIATE RELEASE****MARK ARAMLI JOINS SOUTHRIDGE INVESTMENT GROUP**

Ridgefield, CT, New York, NY– March 3, 2009 –Southridge Investment Group LLC is pleased to announce that Mark Aramli has joined the firm as Managing Director. Mark Aramli is a domain expert in the cleantech and sustainable energy market space, with over 11 years of executive and management experience growing companies and bringing new products to market within the sector.

Prior to Southridge Investment Group, Mark was Managing Director of Investment Banking with Battenkill Capital, a boutique investment banking firm with an alternative energy client focus. Mark also currently serves as President of Aramli Consulting Group, a firm providing strategic business development and revenue growth services to alternative energy and cleantech clients. In this role Mark provides both advisory and tactical level support to clients bringing new technology products and services to market. Previously, Mark was with Capstone Turbine Corporation, holding both Vice President of Sales and Director of Business Development roles and held various management positions at UTC Power, a division of United Technologies Corporation.

Mark has been a speaker on sustainable energy technologies to various conferences and government agency workshops including the European Energy Venture Fair, the Intertech Well-to-Wheels International Symposium, the California Transportation Commission, the California Air Resources Board, the Federal Transit Administration and the United States Army.

Mark holds an MBA from Rensselaer Polytechnic Institute and a Bachelors degree in Mechanical Engineering from the University of Connecticut. Mr. Aramli holds Series 7 and 63 licenses.

**About Southridge Investment Group**

Southridge Investment Group LLC is a full service FINRA/SIPC registered broker dealer and investment banking firm authorized to do business in all 50 states. The investment banking practice focuses on the sponsorship needs of small, medium and emerging growth companies as well as the needs of both institutional and individual investors interested in that segment of the market. The firm offers a full range of corporate finance services, including underwritings, M & A, financial advisory, valuations and private placements. The firm can also provide full service brokerage and trading services to individuals and corporate clients. For more information, please visit [www.southridgegroup.com](http://www.southridgegroup.com)

**FINANCIAL SERVICES**

SOUTHRIDGE INVESTMENT GROUP LLC IS AN SEC REGISTERED BROKER/DEALER, MEMBER FINRA/SIPC.  
SOUTHRIDGE ASSET MANAGEMENT LLC IS AN SEC REGISTERED INVESTMENT ADVISOR.

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## **About Southridge LLC**

Southridge LLC is a diversified financial holding company offering a wide range of products and services, including investment management, merchant banking, and investment banking. Southridge's offerings are delivered through two primary divisions, Fund Management and Financial Services. For more information, please visit [www.southridgellc.com](http://www.southridgellc.com)

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