



FOR IMMEDIATE RELEASE

TIMOTHY POWER JOINS SOUTHRIDGE INVESTMENT GROUP

Ridgefield, CT and New York, NY – March 3, 2009 –Southridge Investment Group LLC is pleased to announce that Timothy Power has joined the firm as Managing Director. Tim has spent the last 10 years in financial services working at Harvard Business School, Evergreen Investments and Blackrock as a sales consultant covering Texas and Oklahoma. Most recently he has began working as a sales consultant with Economic Development Finance Corporation in Boston, raising money for Work Force housing and various “Shovel Ready” projects around New England. At EDFC Tim has been building out a selling group with various boutique Broker Dealers to sell their Notes Offering through.

Tim attended Massachusetts College of Art & Design where he graduated with honors in Communications. He holds Series 7, 63 & 65 and also holds the Accredited Asset Management Specialist designation.

About Southridge Investment Group

Southridge Investment Group LLC is a full service FINRA/SIPC registered broker dealer and investment banking firm authorized to do business in all 50 states. The investment banking practice focuses on the sponsorship needs of small, medium and emerging growth companies as well as the needs of both institutional and individual investors interested in that segment of the market. The firm offers a full range of corporate finance services, including underwritings, M & A, financial advisory, valuations and private placements. The firm can also provide full service brokerage and trading services to individuals and corporate clients. For more information, please visit www.southridgegroup.com

About Southridge LLC

Southridge LLC is a diversified financial holding company offering a wide range of products and services, including investment management, merchant banking, and investment banking. Southridge’s offerings are delivered through two primary divisions, Fund Management and Financial Services. For more information, please visit www.southridgellc.com

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FINANCIAL SERVICES

SOUTHRIDGE INVESTMENT GROUP LLC IS AN SEC REGISTERED BROKER/DEALER, MEMBER FINRA/SIPC.
SOUTHRIDGE ASSET MANAGEMENT LLC IS AN SEC REGISTERED INVESTMENT ADVISOR.

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